

The following contest is intended for participants in Utah only and will be governed by Utah State laws. Do not proceed in this contest if you are not eligible or not currently located in Utah. Further eligibility restrictions are contained in the official rules below.

MOTOR SPORTSLAND \$10K GIVEAWAY CONTEST 2025

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator: Bonneville International Corporation dba KSFI/FM100.3, 55 North 300 West, Salt Lake City, Utah 84180.

Contest Sponsors: Motor Sportsland, 4001 So. State Street, Millcreek, UT 84107

HOW TO ENTER

These rules govern the Motor Sportsland \$10k Giveaway Contest ("Contest"), which is being conducted by KSFI/FM100.3 ("Station"). The Contest Details Page begins on January 31, 2025 at 12:01AM (MT), with online entries starting on Monday, February 3, 2025 at 8:20AM (MT), and ending on February 28, 2025 at 5:00PM (MT) ("Entry Period"). The Contest can be entered online or on the FM100.3 App during the Entry Period.

- a. To enter online: Starting Monday, February 3, 2025 listen at 8:20, 9:20, 11:20, 1:20 and 4:20 for the on-air talent to announce one of the five (5) daily KEYWORD's. KEYWORDS will be announced Monday through Friday during the Entry Period, and one additional SECRET KEYWORD per day will be available onsite at Motor Sportsland seven days a week during the Entry Period. Once each KEYWORD is announced, visit <https://fm100.com/contests/> and follow the links and instructions to enter the Contest, then complete and submit the online entry form ("Online Entry") during the Entry Period outlined above. There is a limit of six (6) entries per day, per eligible Entrant, during the Entry Period, regardless if Entrant has more than one email address or Facebook account. Entrant will receive one (1) point for each Entry. Multiple Entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator.
- b. Visit Motor Sportsland's Mega Tent RV Event during the Entry Period to learn the SECRET KEYWORD for one (1) additional entry per day. Store location: Motor Sportsland, 4001 So. State Street, Millcreek, UT 84107.
- c. To enter on the App: Download the FM100.3 App from the iTunes App Store or Google Play Store, or use this link: <https://fm100.com/mobile-app/>, following links to contest.
- d. **All entries must be received by the end of the Entry Period.** Entrants may be provided with an opportunity to opt-in for membership/participation as part of the entry process, but membership/participation is not required to enter the contest.

ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, twenty-one (21) years of age or older, and who reside in Utah. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (i) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio stations, Motor Sportsland or any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (ii) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (iii) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to entering the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to entering the Contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to entering the Contest are not eligible to participate. Restrictions also apply to immediate household members of contest or prize winners.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any Entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- e. This Contest is subject to all applicable federal, state, and local laws and regulations. By participating and/or acceptance of prize(s), Entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

PRIZE

- a. One Grand Prize will be awarded. The Approximate Retail Value (“ARV”) of the Prize is ten thousand dollars (\$10,000.00). Grand Prize is \$10,000 from Motor Sportsland, and may not be sold, traded, transferred, or rescheduled to dates other than as set forth above. Motor Sportsland, its parent, subsidiary, related and affiliated companies and their respective officers, directors employees and agents shall be released and discharged from any and all legal claims, losses injuries, demands, damages, actions, and /or causes of action which arise out of and/or in any way related to the prize, use and/or enjoyment of the prize and/or the Promotion.
- b. Federal, state and local taxes relating to the prize are the responsibility of the winner and Station/Contest Sponsor will issue all tax forms including a 1099 form to the winner.
- c. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail and govern.

- d. The Station reserves the right, in its sole discretion, to cancel or suspend the Contest should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the Contest, or the Internet portion of the Contest. Decisions of the Station are final.

WINNER SELECTION AND NOTIFICATION

- a. One (1) Grand Prize Winner will be selected as described above.
- b. Odds of winning depend upon the number of eligible entries received.
- c. Winner will be notified on February 29, 2025 during the 5pm hour. All prizes will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner(s) will be required to respond to such notification attempt and must execute and return an IRS Form W-9, a copy of a valid government issued ID, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Contest Sponsor liability release forms within thirty (30) days of such notification or notification attempt or prize(s) will be forfeited. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Station or Sponsors are not responsible for any changes in an Entrant or Winner's email address, phone number, mailing address or other contact information.

CONDITIONS

- a. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that Entrant's entries and that Entrant may be disqualified. The use of any device to automate multiple entries is prohibited. The Station's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address; or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station or the Contest Sponsor, in their sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on its website: <https://www.fm100.com> within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any prize-related event indicated above is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have

the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.

- c. By entering the Contest and/or acceptance of prize(s), all Entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more.
- e. Participation in a Contest and/or acceptance of prize(s) constitutes agreement by Entrant and/or Winner release, forever discharge, indemnify, and hold harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents and all others connected with them and the Contest (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, disease, epidemic, pandemic, national or regional emergency, weather, acts of terrorism, or other factors beyond the Released Parties' control.
- g. Except where prohibited, by entering the Contest, each Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (iii) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (iv) Entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied

or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

PRIVACY

- a. By participating in the Contest and/or acceptance of prize(s), Entrant agrees to the Station's Terms of Use Agreement and to the use of Entrant's personal information as described in the Privacy Policy located at: <https://www.fm100.com>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that Facebook or Instagram collects through an entry in the Contest may be subject to Facebook's or Instagram's own terms and policies.

COPY OF OFFICIAL RULES

- b. Copies of these rules are available at the Station's website: <https://www.fm100.com> or by sending a request, along with a self-addressed stamped envelope, to the Station: 55 N 300 W, Salt Lake City, UT 84180.