

KSFI LAS VEGAS NASCAR 400 GETAWAY CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator/Sponsor: KSL Media and Bonneville International dba KSFI/FM100.3, 55 North 300 West, Salt Lake City, Utah 84180.

Prize Provider: Las Vegas Motor Speedway and South Point Hotel

1. HOW TO ENTER

a. These rules govern the KSFI Las Vegas Nascar 400 Getaway Contest ("Contest"), which is being conducted by KSFI ("Station"). The Contest begins on September 15, 2026, and ends on September 25, 2026 ("Entry Period"). Entrants may enter ONLINE or on the FM100.3 App.

1. TO ENTER ONLINE, visit <http://www.fm100.com/contests/> starting September 15, 2026 at 12:00am (MT) and follow the links and instructions to submit the online entry form during the Entry Period, ending on September 25, 2026 at 11:59pm (MT). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Multiple participants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator.
 - a. LISTEN ON-AIR FOR ENTRY KEYWORDS, listen to The Ride Home with Rusty Keys weekdays at 5:20pm (MT) from September 15th through September 25th for the Contest Keyword during the Entry Period. Take the keyword to the online entry form for entries.
2. TO ENTER ON THE APP, download the FM100.3 App from the iTunes App Store or Google Play Store or this link: <https://FM100.com/mobile/> and enter from the contest link.

b. There will be up to a total of one (1) ONLINE prize winner selected in the Contest. The winner will be announced on air on Monday, September 28th, 2026.

c. All entries must be received by the end of the Entry Period.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, twenty-one (21) years of age or older, and who reside in one of the jurisdictions that make up the listening area. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the KSL Media Station, Bonneville International station, other area radio stations, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household of such employees, including without limitation roommates, housemates, significant others, and partners.

- c. Unless the Station otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Station event from any of the KSL Media or Bonneville International Radio Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to the CONTEST are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to the CONTEST are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to the CONTEST are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to the CONTEST are not eligible to participate. These restrictions also apply to immediate household members of contest or prize winners.
- d. To claim a prize, the winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information, and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

3. PRIZES

- a. One (1) ONLINE prize winner will receive:
 - a. 4 Weekend Terrace Passes, 4 Weekend Neon Garage Passes, 4 Pre-Race Passes, 4 tickets to the Focused Health 302 NASCAR Xfinity Series Playoff Race on 10/3, 4 tickets to the South Point 400 NASCAR Cup Series Playoff Race on 10/4, and a 2-Night stay for 4 South Point Hotel.
- b. The Approximate Retail Value ("ARV") of the prize(s) is one thousand nine hundred fifty-seven dollars (\$1,957.00). Transportation costs are excluded from the given price. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). Tickets are valid only on the date(s) printed on the tickets, and they are not refundable or transferable, may not be sold to a third party, and may not be substituted or exchanged for cash or credit at any time, nor will they be replaced if lost or stolen.
 - i. Travel and lodging for the Vacation Package awarded by Prize Provider must be completed the weekend of 10/3-10/4/26.
 - ii. Winner must be at least twenty one (21) years old to enter and win. A Guest under the age of majority must be accompanied by his/her parent/legal guardian who must be at least the age of majority, and both will be deemed Guests of the winner (unless the winner is the Guest's parent or legal guardian).
 - iii. All elements of the Vacation Package must be used by the Group on the same dates during the redemption of the Vacation Package. Any portion of the Vacation Package not accepted or used by winner will be forfeited.
 - iv. A winner may not charge any Guest for participating in the prize. Prizes are awarded "as is" with no warranty or guarantee, expressed or implied, being provided by the prize provider.
 - v. The winner and Guests are responsible for having valid travel documents, including government-issued identification and/or passports, as applicable.
 - vi. The winner will not receive compensation for any element(s) of the package that any participant(s) is unable to use for any reason.

- vii. If the winner chooses to bring less than the allotted number of Guests, the Vacation Package will be awarded in increments suitable for the actual number of participants with no substitute prize or compensation provided to the winner.
- viii. Any damaged, lost, or stolen aspects of the package will not be replaced. Package is subject to all terms and conditions of use as established by the prize providers.
- ix. Prize will not include the following: transportation to/from the Premises; insurance (health, travel, medical); parking fees;; food or beverages; merchandise, souvenirs; incidental expenses; local or long-distance telephone calls; tips, gratuities, service charges; any taxes; or any other charges not explicitly included herein. Certain hotels, restaurants, attractions, experiences, services and other offerings may be modified, limited in availability and capacity, or closed. Winner must provide their own credit card for incidentals at the hotel.
- x. Federal, state and local taxes relating to the prize are the responsibility of the winner and Promoter/station will issue all tax forms including a 1099 form to the winner.
- xi. Prize provider is the sponsor of Contest.
- xii. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail and govern. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the Contest are final.
- b. There will be up to a total of one (1) ONLINE prize winner, as described above in Section 1 of these Official Rules.
- c. Odds of winning a qualifying prize depend upon the number and order of eligible entries received. Winner can listen to the Station to win but do not need to be present to win.
- d. Prize(s) will be awarded only upon confirmation of eligibility and completion of all required releases. Upon notification or notification attempt, the potential winner(s) will be required to respond to such notification attempt and must execute and return, along with the guest(s) of the winner(s), an IRS Form W-9, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Contest Sponsor liability release forms within thirty (30) days of such notification or notification attempt or prize(s) will be forfeited. If a potential winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Station or Contest Administrator or Sponsor is not responsible for any changes in an entrant or winner's email address, phone number, mailing address or other contact information.

5. CONDITIONS

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate multiple entries is prohibited. Any use of robotic, repetitive, automatic, programmed, or similar

entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Contest Administrator's computer or telephone system is the official time keeping device for this Contest. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. If the Station makes a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered contests and seek damages to the fullest extent permitted by law.

- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on its website: www.FM100.com/contests within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- c. By entering the Contest and/or acceptance of prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each winner will be required to produce identification satisfactory to the Station. For example, winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release. Each winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Contest is void where prohibited by law. Failure to comply with the terms and conditions applicable to Contest entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Contest. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any "dealmaking" with or between other Contest entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Station at its sole discretion and on a case-by-case basis.
- e. Participation in a Contest and/or acceptance of prize(s) constitutes agreement by entrant and/or winner (and by winner's guest(s) if applicable) release, forever discharge, indemnify, and hold

harmless Station, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents and all others connected with them and the Contest (the “Released Parties”) from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.

- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or winner(s) (and winner’s guest(s) if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties’ control.
- g. Except where prohibited, by entering the Contest, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys’ fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, “Special Damages”), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

6. PRIVACY

- a. By participating in the Contest, entrant agrees to the Station’s Terms of Use Agreement and to the use of entrant’s personal information as described in the Privacy Policy located at www.FM100.com. In the event of conflict between the Station’s Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply. Any information that Facebook or Instagram collects through an entry in the Contest may be subject to Facebook’s or Instagram’s own terms and policies.

7. COPY OF OFFICIAL RULES

- b. Copies of these rules, or a list of winners, are available at the Station’s website: www.FM100.com/contests or by sending a request, along with a self-addressed stamped envelope, to the Station at 55 N 300 W, SLC, UT 84180.